



GERMAN CHAMBER
of Commerce in China • South & Southwest
中国德国商会 • 华南及西南地区

GREEN TRANSFORMATION SEMINAR

Exporting to the EU

Reducing Carbon Footprints

April 2025 | 14:00-18:00

AHK Shenzhen Office 德国商会深圳办公室

Partners

Rödl & Partner



ASIAN DEVELOPMENT BANK

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ORGANIZER & PARTNERS
主办方&合作伙伴



Organizer 主办方



Partners 合作伙伴

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The German Chamber of Commerce in China

Organizer: 中国德国商会

AHK Greater China is part of the German Chambers of Commerce Worldwide Network (AHK) which includes 150 offices in 93 countries and regions. As an official institution of Germany's foreign trade promotion, AHK Greater China has been representing the economic interests of German companies in China for over 30 years. Our primary objective is to promote bilateral trade and investment between Germany and China by advising, supporting, and representing German companies seeking to establish or expand their business in China.

德国海外商会联盟·大中华区是德国海外商会联盟 (AHK) 分设在全球93个国家和地区、150个海外代表处的一部分。作为德国对外贸易促进的官方机构，德国海外商会联盟·大中华区代表德国企业深耕于中国市场超过30年。我们的主要目标是通过为寻求在中国建立或扩展业务的德国公司提供咨询、支持和代表服务，促进德中之间的双边贸易和投资。

作为德国海外商会联盟·大中华区不可或缺的组成部分，中国德国商会拥有约2100家会员企业。中国德国商会分为华北及东北地区、华东及华中地区、华南及西南地区，为希望携手合作的德国企业及当地企业提供了强大的平台，从而进行交流、品牌推广和合作。(www.ahk.china.de)

AHK Greater China
 • Since 1981
 • 10 Offices
 • 150+ Staffs

AHK
 • 130 Years Since 1894
 • 150 Locations
 • In 93 Countries
 • 50,000+ Members

AHK

GREATER CHINA

德国海外商会联盟·大中华区

German Chamber
 • Since 1999
 • 2,100+ Members
 • 3 Main Areas



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ESG Alliance 环境 | 社会 | 治理 联盟

The German Chamber of Commerce in China has been endeavoring to promote the ESG development.

In 2022, we officially launched an initiative "ESG Alliance", a platform for German companies in China to showcase their ESG engagement and commitment, as well as to exchange knowledge.

Through a variety of ESG related activities, we help our members and clients to learn about ESG, connect with valuable partners, open a line of communication to government authorities, and increase employee and stakeholder engagement in sustainability.

中国德国商会一直致力于推动ESG发展。

我们于2022年发起了 环境 | 社会 | 治理 联盟，旨在在华德企提供一个展示其ESG表现和承诺、沟通交流的平台。

通过各种相关活动，我们帮助会员和客户了解ESG，与多方伙伴建立联系，与有关部门建立沟通，提高员工及利益相关者在可持续发展实践中的参与度。(https://esg.china.ahk.de/)



ESG Report 在华德企ESG实践报告



ESG DAY 2024



More Than A Market Awards



Closed-door Meeting 联盟闭门会

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EVENT INTRODUCTION
活动简介



EVENT INTRODUCTION

Sustainable development is growing into a large topic today, especially for International Corporations. As the EU and China are transitioning towards green and low-carbon economies, new regulations and mechanisms effect decision making, and many Green Deal policies apply equally to companies with headquarters or operations in Europe as well as to companies that sell products and services there.

可持续发展是当下的热门话题之一，尤使跨国企业面临新课题。随着欧盟和中国向绿色低碳经济转型，新的法规和机制影响公司决策，许多绿色新政策不仅适用于总部或业务位于欧洲的公司，也同样影响着像欧盟出口、销售产品和服务的公司。

As a result of this complex situation, corporations confront multiple integrally entangled sustainability challenges, which stimulates them to embrace an adaptive approach.

在这种情况下，企业面临多重可持续发展挑战，这也促使企业寻求新方法。



HIGHLIGHTS

- **Technical Solution: Sustainability under project management approach**

技术性解决方案：项目管理方法下的可持续性

- **Best Practices & Case Study: Sharing best practices on green transformation**

最佳实践&案例分析：分享绿色转型最佳实践

- **Idea Exchange: Gathering of representatives from German companies in South China to discuss the latest green topics**

对话交流：汇集华南区德企代表，聚焦当下热门绿色话题



EVENT INTRODUCTION



Date: 14:00-18:00, Fri, April 25, 2025 4月25日（周五）14:00-18:00



Venue: AHK Shenzhen Office 德国商会深圳办公室



Participants: Around 40~80 high level representatives from the Sino-German Business Community 约40~80位德中商业社群高层代表



Language: English 英文



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PARTNERSHIP
活动合作



PARTNERSHIP!

Exclusive!

Speaking slot to show your expertise!

Find your potential customers and boost your business!

Present your company by product showcase

Present your company product, leaflet and roll-up at reception!

Gain maximum visibility

Company logo on all promotional materials at the events and media channels in the Sino-German business community to raise brand exposure !



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Partnership

Benefits Package

GOLD SPONSOR
¥8,000

Your Logos

Online: event website, invitation mailing, WeChat posts, etc.

√

Offline: event PPT, etc.

√

Your Exposure

Company showcase area in the meeting room
(Incl company roll-up, products, brochures, etc.)

√

Special Thanks at the Event

√

Display of company video (< 3min) at the event

√

Your Privileges

VIP Seats with name tags

2

Speaking Slot: Speech / Panel Discussion / Best Practice Sharing
(*Depends on the contents from sponsor and the actual situation)

√

An exclusive WeChat AD post on GCCSSW WeChat account

√

** Please note that the final benefits is subject to change.*

** Content of Company profile is subject to prior approval by the GCC SSW (including visual or audiovisual materials)*

Contact Us

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