

# ESG Service Provider Directory 2024/25

## SHOWCASE YOUR ESG SERVICES AND ATTRACT MORE CLIENTS!

Introduce your services in our ESG Service Provider Directory and attract new customers! By booking a profile in our directory, you can present your company, expertise, and selling points to our readers. Our directory covers a wide range of ESG-related service categories, including energy management, eco-friendly products, ESG assurance services, green building, supply chain management, and more.

The directory will be delivered with the winter edition of the Chamber's Ticker magazine to over 2,100 member companies nationwide. It will also be featured on our marketing channels, providing companies with extended reach and engagement. Don't miss the chance to stand out in the Chinese market with your ESG services. Join our directory and increase your brand visibility!

### DIRECTORY CONTENT

- Summary of key ESG policies
- Company profile
- Service classification

### KEY INFORMATION

- Printed booklet in handy A5 Size
- Sponsorship opportunity
- Indices structured by service & industry classification and alphabetically
- Languages: Chinese, English

### OFFICIAL CHANNELS OF DISTRIBUTION

- AHK office in Shanghai  
(Members, non-members, delegations, etc.)
- Forums, workshops and business & investor related events of the Chamber  
(more than 29,000 participants per year)
- Trade fairs in Shanghai  
(over 30 German pavilions)
- AHK website  
(more than 60,000 visitors monthly)
- Will be sent out with our Chamber Magazine "GC Ticker"  
(reaches around 2,100 members)

**PROJECT CONTACT:** [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de) | 021 3858 5047



## ESG 服务商企业名录 2024/25

### 加入我们的目录，提高您的品牌知名度!

通过在我们的名录中预订简介，在德中社群展示您的公司、专业知识和卖点。我们的目录涵盖了广泛的ESG相关服务类别，包括能源管理、环保产品、ESG鉴证服务、绿色建筑、供应链管理等。

目录将随商会的《Ticker》冬季版一起发送给全国2100多家会员公司。名录还将在商会各类营销渠道上展示，为公司提供更广泛的覆盖范围和参与度。不要错过展示您的ESG服务的良机!

### 名录目录

- 主要 ESG 政策摘要
- 公司概况
- 服务分类

### 重点信息

- 方便携带的 A5 大小印刷小册子
- 赞助机会
- 按服务和行业分类以及字母顺序编排的索引
- 语言：中文、英文

### 官方发行渠道

- 商会办公室  
(会员、非会员、代表团等)
- 商会举办的论坛、研讨会、商务主题相关活动  
(每年超过 29,000 人参加)
- 上海各类商展  
(30多个德国展团)
- 中国德国商会官网  
(每月访问量超过60,000人次)
- 将与我们的商会杂志 "GC Ticker" 一起发行  
(覆盖约 2,100 名会员)

### 项目联系:

[esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de) | 021 3858 5047

# Print Options 打印选项

## OPPORTUNITIES FOR YOUR COMPANY PRESENTATION 贵公司的展示机会



### COMPANY PROFILE 公司简介

Company Logo, Company Introduction (up to 1200 characters incl. punctuation in English + Chinese translation)  
公司徽标、公司简介（最多1200个字符，包括标点符号，英文+中文翻译）

RMB 4,000

### OPTIONAL DESCRIPTION 可选描述

Description of a reference project, a best practice, your core competence or an industrial overview (up to 1,600 characters incl. punctuation in English + Chinese translation), max. 2 pictures  
参考项目的描述、最佳实践、您的核心能力或行业概览（英文+中文翻译，包括标点符号在内最多1600个字符），最多2张图片。

+ RMB 5,000

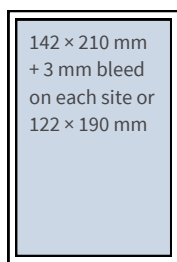
### OPTIONAL BECOME ESG ALLIANCE PARTNER 可选成为ESG联盟伙伴

- Individual company page on ESG Alliance Website
- Show as “ESG Alliance Partner” with certificate
- Event speaker opportunities and networking with Alliance members
- Additional half-page outlook article added to directory
- ESG网站专属页
- 在联盟宣传中显示为“联盟伙伴”并获得联盟伙伴标识
- 活动演讲嘉宾机会，与联盟成员建立联系
- 在名录中获得额外的半页ESG展望文章宣传

+ RMB 8,000

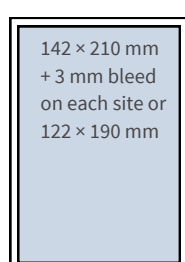
## YOUR BUSINESS PROMOTION OPPORTUNITIES 您的业务推广页面

### Back Cover 封底



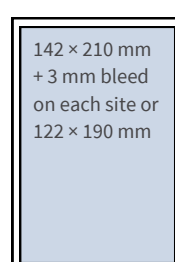
RMB 17,000

### Inside front Cover 内封面



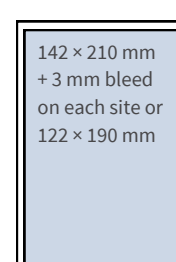
RMB 16,000

### Inside back Cover 内封底



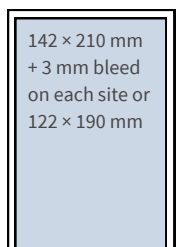
RMB 15,000

### Preliminary Page 扉页



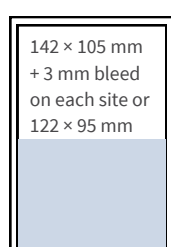
RMB 14,000

### Full Page 单页



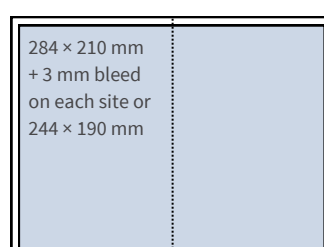
RMB 13,000

### Half Page 半页



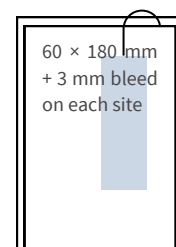
RMB 8,000

### Double Page 双页



RMB 24,000

### Bookmark 书签



RMB 15,000

# Format Reference 格式参考



Inside front Cover  
内封面



Preliminary Page  
扉页



Full Page  
单页



Half Page  
半页



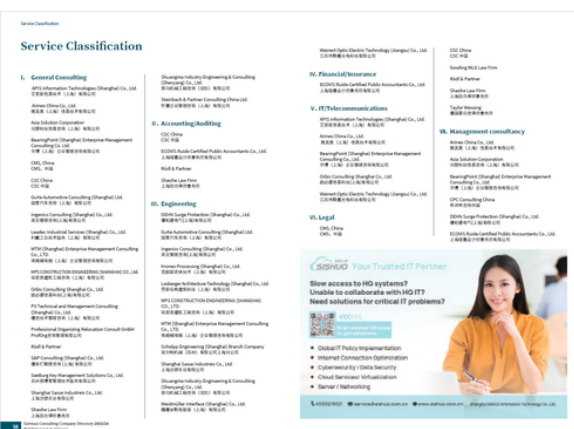
COMPANY PROFILE  
公司简介

+

OPTIONAL DESCRIPTION  
可选描述



COMPANY PROFILE  
公司简介



SERVICE CLASSIFICATION  
服务分类



## Service Classification

### 服务类别

Please choose your main services and mark them in order form  
请在预定表单选择并标记您的主要服务

- I . Energy Services/Management 能源服务/管理
- II . Data and Digital Solutions 数据及数字化解决方案
- III. Marketing/Communication 营销/传播
- IV. Eco-friendly Products 环保产品
- V . ESG Assurance Services ESG鉴证
- VI. ESG Rating ESG评级
- VII. ESG Reporting and Disclosure ESG报告和披露
- VIII. ESG Strategy Consulting ESG战略咨询
- IX. Green Building 绿色建筑
- X . Legal 法律事务
- XI. Supply Chain Management 供应链管理
- XII. Carbon Management 碳管理
- XIII. Others 其他

## Booking Process

### 预定流程

**STEP 1: Send the order form to [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de) or fill in the online order form**  
**发送订单表至邮箱或者填写线上订单表**

► Booking deadline: November 15<sup>th</sup>, 2024 订购截止日期: 2024年11月15日

**STEP 2: Confirm company information 确认公司信息**

**STEP 3: Make payment & issue fapiao 付款并开具发票**

*All prices are inclusive of tax. If you pay by bank transfer you will be sent an official payment notice after the receipt of your order. Cancellation is not acceptable if order has been placed, the payment won't be refunded.*

\*所有价格均含税。如果您通过银行转账付款，我们将在收到您的订单后向您发送正式付款通知。如果订单已下，则不接受取消订单，付款将不予退还。

**STEP 4: Submit business promotion content 提交业务推广内容**

► Content Submission deadline: November 30<sup>th</sup>, 2024 内容提交截止日期: 2024年11月30日

► **Project Contact 项目联系:** [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de) | 021 3858 5047 or 021 3858 5046

► **Publication Date: December 2024** ► **出版时间: 2024年12月**

# Order Form

## 订单表

Fill in an online order form:

填写在线订单表:

<https://forms.office.com/r/4pp2F0EcMq>



or fill in this order form and email to: [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de)

或填写此订单表并发送至邮箱。

We want to book the chosen options below.

我们想预订以下选择的选项。

### Print Options – Company Presentation

#### 打印选项 - 公司介绍

- |  |           |
|--|-----------|
| <input type="checkbox"/> Company-Profile 公司简介                              | RMB 4,000 |
| <input type="checkbox"/> Optional Description 可选介绍                         | RMB 5,000 |
| <input type="checkbox"/> Optional Become ESG Alliance Partner<br>成为ESG联盟伙伴 | RMB 8,000 |

### Print Options – Business Promotion

#### 打印选项 - 业务推广

- |   |            |
|---|------------|
| <input type="checkbox"/> Back Cover 封底          | RMB 17,000 |
| <input type="checkbox"/> Inside front Cover 内封面 | RMB 16,000 |
| <input type="checkbox"/> Inside back Cover 内封底  | RMB 15,000 |
| <input type="checkbox"/> Preliminary Page 扉页    | RMB 14,000 |
| <input type="checkbox"/> Double Page 双页         | RMB 24,000 |
| <input type="checkbox"/> Full Page 单页           | RMB 13,000 |
| <input type="checkbox"/> Half Page 半页           | RMB 8,000  |
| <input type="checkbox"/> Bookmark 书签            | RMB 15,000 |

### SERVICE CLASSIFICATION 服务类别

Please fill in your service classification below, details see page 4.

请在下方填写您的服务类别，详细信息请见第4页。

Max. 3 items, if more than 3 items are chosen, only the top three will be displayed. Indices structured by your first choice of the service classification and alphabetically.  
最多选择3项，如果超过3项，只有前三项会被展示。索引将根据您首选的服务类别进行排序，并按字母顺序排列。

Company Name 公司名称

Name of Contact Person 联系人

Address 联系地址

Postal Code 邮政编码

Telephone 电话

Email 电子邮箱

Date 日期

Signature 签字

Stamp 盖章