



# 8th HR Summit

Aug 28, 2024, Shenzhen



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8th HR Summit Shenzhen

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# Introduction

HR Summit Shenzhen

since 2017



Cumulative Attendees  
500+



26+  
Sponsors & Partners



35  
Inspiring Speeches &  
Discussions

The **HR Summit** is organized annually by German Chamber of Commerce China · South & Southwest China.

It aims to provide a platform for HR managers to exchange ideas in an open mind and discuss about **hot issues** for HRM, sharing experience with each other and learning from HR experts.

# Our Participants

## in the past HR Summits

Since 2017 | 500+ Cumulative Attendees | 35 Speeches & Discussions | 26+ Sponsors & Partners



**LIEBHERR**



**Lufthansa Technik**  
Shenzhen



**ANSMANN**



**Hettich**



**TÜVRheinland**  
Precisely Right.



**faytech**



innovative • reliable • global  
**ELRAD**  
Dongguan





# Past Event Photos

HR Summit Shenzhen

Since 2017 | 500+ Cumulative Attendees | 35 Speeches & Discussions | 26+ Sponsors & Partners



Come and join us  
for the 8th HR Summit!



# 8th HR Summit Shenzhen

## Background

Obtaining talent and enhance their development has become a new challenge for today's organizations. Employees have a growing list of expectations beyond competitive salaries and flexibility.

On the other hand, under the continuous development of AI and big data technology, optimizing recruitment, training and management workflows is a common concern.

**How to (re)define “Human value creation”?** In the 8<sup>th</sup> HR Summit, we will discuss about the **new ways to achieve talent attraction and retention, as well as enhance talent development (with vocational education).**



## Key Words of the Year 2024/25

Work-life fit      Better productivity  
Technological Change      Lower Turnover

Flexibility      DEI Efforts

**Talent**      AI      Strategic and efficient use  
Training      HR technology

Employee Support      Restructure      Big Data

Career development      Human value creation



# 8th HR Summit Shenzhen



Date: August 28, 2024



Venue: Shenzhen



Participants:

~100 guests from the Sino-German business sector



Format:

A half-day conference with panel discussion, keynote speech, survey report, networking opportunities & social gatherings





# 8th HR Summit Shenzhen

## Speakers 演讲嘉宾



**Martin Klose**  
German Chamber of Commerce in China - South and  
Southwest Executive Director  
中国德国商会·华南及西南地区 执行董事



**Dong Duong**  
Trolli Guangzhou Confectionery Co., Ltd. General  
Manager  
迈德乐（广州）糖果有限公司 总经理



**Nancy Nie**  
Merck Holding (China) Co., Ltd. Head of Government &  
Public Affairs – South Region  
默克投资（中国）有限公司 政府事务 南区负责人



**Guido Maune**  
Maersk Container Industry AS Managing Director  
青岛马士基集装箱工业有限公司 总经理



**William Pu**  
BASF Zhanjiang Verbund Site HR Director  
巴斯夫一体化基地（广东）有限公司 人力资源服务总监



**Andy Huang**  
Siemens Shenzhen Magnetic Resonance Ltd. HR Head  
西门子（深圳）磁共振有限公司 人力资源主管



# 8th HR Summit Shenzhen

## Speakers 演讲嘉宾



**Alex Gu**  
Michael Page Regional Director  
米高蒲志 区域总监



**Ellen Deng**  
Sick China Co., Ltd. HR Director  
广东西克智能科技有限公司 人力资源总监



**Anqi Qin**  
Shaohe Law Firm Partner, Attorney-at-law  
劭合律师事务所 合伙人, 资深律师



**Jacob Shao**  
German Chamber of Commerce in China Strategy  
Consultant  
中国德国商会 战略顾问



**Grace Zhang**  
Ansmann Electronics (Huizhou) Co., Ltd. HR & ADM  
Manager  
安斯曼电子（惠州）有限公司 人力资源经理



**Christoph Hering**  
AHK Greater China Director of Innovation Center  
德国海外商会联盟·大中华区 创新中心总监

# Highlights

8th HR Summit Shenzhen

## Labor Market and Salary Report 2024/25 Presentation

Join us for an in-depth review of the **wage and salary developments for your employees in 2024**, discover current developments on the job market and an outlook for 2025.



01

Latest trend and insights from multiple perspectives & professional analysis  
*Report sharing*



02

Best practice cases of excellent peers  
*HR Experts panel discussion*

03

Networking opportunities with *Sino-German community* and stay connected in the HR circle

# Agenda

8th HR Summit Shenzhen



	Sessions 环节	Speaker/Topics 嘉宾/主题
13:30 - 14:00	Reception   Coffee	签到   咖啡
14:00 - 14:05	<b>Welcome Remark</b> 欢迎致辞	<b>Speaker: Martin Klose, Executive Director of the German Chamber of Commerce in China · South &amp; Southwest</b>
14:05 - 14:15	<b>Keynote Speech</b> 主题演讲	<b>How do management lead the optimization of human resources and development? 管理层如何引领人力资源优化与企业发展?</b> <b>Speaker: Dong Duong, General Manager, Trolli Guangzhou Confectionery Co., Ltd.</b>
14:15 - 14:35	<b>Report Sharing</b> 报告分享	<b>Talent Trends 2024   Michael Page: Flexibility has become a flashpoint, and organizations need to create value for all people connected and build trust! 人才趋势报告2024: 灵活性成为争议点, 组织需要为所有有关人员创造价值并建立信任</b> <b>Speaker: Alex Gu, Regional Director, Michael Page</b>
14:35 - 15:15	<b>HR Panel Discussion</b> 人力资源主题研讨	<b>Talent acquisition and retention strategy for German companies 新经济时代和新生代来临 - 德国企业人才引进和留用策略</b> <b>Moderator: Nancy Nie, Head of Government &amp; Public Affairs – South Region, Merck Holding (China) Co., Ltd.</b> <b>Speakers: William Pu, Andy Huang, Grace Zhang</b>
15:15 - 15:45	Group Photo & Coffee Break	合影 茶歇
15:45 - 16:00	<b>Company Practical Knowledge Sharing</b> 德企实践分享	<b>How to use AI technology to support human resource decisions? 如何运用AI技术助力人力资源决策</b> <b>Speaker: Ellen Deng, HR Director, Sick China Co., Ltd.</b>
16:00 - 16:25	<b>Management training</b> 管理技能培训	<b>Direct communication skill is essential for HR leaders – also in China 直接沟通的技能对中国人力资源领导者同样重要</b> <b>Speaker: Guido Maune, Managing Director, Maersk Container Industry AS</b>
16:25 - 16:45	<b>Labor Law Interpretation</b> 劳动法诠释	<b>Practical knowledge sharing: Labor Law 劳动法案例分享与实践</b> <b>Speaker: Anqi Qin, Partner &amp; Attorney-at-law, Shaoh Law Firm</b>
16:45 - 17:25	<b>Report Sharing: Labor Market and Salary Report Presentation 2024/2025</b> 劳动力市场和薪资报告2024/2025	<b>Speaker: Jacob Shao, Strategy Consultant, German Chamber of Commerce in China</b>
17:25-17:35	<b>AHK Innovators Club Introduction</b> AHK创新俱乐部介绍	<b>Speaker: Christoph Hering, Director of Innovation Center, AHK Greater China</b>
17:35 - 17:37	Closing Remarks	结尾
17:37 - 18:00	Networking	自由交流

\*Please note that the agenda is subject to change.



# Partnership!

Join us and present your company!  
8th HR Summit Shenzhen





# Partnership: Your Benefits

8th HR Summit Shenzhen

**Exclusive!**

**Speaking slot** to show your expertise and present your company!

Find your potential customers and boost your business

**Present your company by product showcase**

Present your company product, leaflet and roll-ups at reception!

**Gain maximum visibility \*\***

Company logo appear on all promotional materials at the conference and social media in the Sino-German Business Community to raise brand exposure!

**\*\*Advertise your company/service on the Labor Market and Salary Report**



Product Showcase  
at the venue

Event Sponsor		Gold Sponsor	Silver Sponsor
Conference speaker		√	-
Special Thanks at the welcome speech		√	√
Company showcase area next to the registration area (including company roll-up, products, brochures)		√	√
Include your company brochure/booklet in the meeting documents		√	√
Company video display during registration (One video, less than 5min)		√	√
Various Marketing Materials & Logo Exposure***		Big	Small
Summit Tickets		3	2
*Content and presentation criteria upon consultation with the organizer		Member Price (Incl. tax) Non-Member Price (Incl. tax)	RMB 10,800 RMB 13,800
		RMB 6,800 RMB 10,800	
<b>Value added package!!!</b>			
<b>Optional: Advertise your company/service on the Labor Market and Salary Report</b>			
Inside page full	Extra discount if joining us as Event Sponsor!	<b>RMB 8,000</b>	Original Price 9,400
Inside cover front		<b>RMB 10,000</b>	Original Price 12,000
Inside cover back		<b>RMB 10,000</b>	Original Price 12,000

**\*\*\* Marketing Materials & Logo Exposure**

- On the backdrop of HR summit Shenzhen (offline) and the Guangzhou Salary Report Sharing Event(online):
- Company introduction on event homepage (150 words, logo + a link to official website)
- Logo on LinkedIn, WeChat Post, Newsletter, Online Invitation
- Logo on offline backdrop of the 8<sup>th</sup> HR Summit Shenzhen





# Contact Us

8th HR Summit Shenzhen

## **Ms. Charlotte Tan**

Regional Director  
020-87558206  
[tan.charlotte@china.ahk.de](mailto:tan.charlotte@china.ahk.de)

## **Ms. Silvia Li**

Event & Marketing Manager  
0755-26604215  
[li.silvia@china.ahk.de](mailto:li.silvia@china.ahk.de)

