



8th HR Summit

Aug 28, 2024, Shenzhen



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★ PARTNERSHIP

合作机会

Introduction

HR Summit Shenzhen

since 2017



Cumulative Attendees
500+



26+
Sponsors & Partners



35
Inspiring Speeches &
Discussions

The **HR Summit** is organized annually by German Chamber of Commerce China · South & Southwest China.

It aims to provide a platform for HR managers to exchange ideas in an open mind and discuss about **hot issues** for HRM, sharing experience with each other and learning from HR experts.

Our Participants

in the past HR Summits

Since 2017 | 500+ Cumulative Attendees | 35 Speeches & Discussions | 26+ Sponsors & Partners



LIEBHERR



Lufthansa Technik
Shenzhen



ANSMANN



Hettich



TÜVRheinland
Precisely Right.



faytech



innovative • reliable • global
ELRAD
Dongguan



Past Event Photos

HR Summit Shenzhen

Since 2017 | 500+ Cumulative Attendees | 35 Speeches & Discussions | 26+ Sponsors & Partners



Come and join us
for the 8th HR Summit!



8th HR Summit Shenzhen

Background

Obtaining talent and enhance their development has become a new challenge for today's organizations. Employees have a growing list of expectations beyond competitive salaries and flexibility.

On the other hand, under the continuous development of AI and big data technology, optimizing recruitment, training and management workflows is a common concern.

How to (re)define “Human value creation”? In the 8th HR Summit, we will discuss about the **new ways to achieve talent attraction and retention, as well as enhance talent development (with vocational education).**



Key Words of the Year 2024/25

Work-life fit Better productivity
Technological Change Lower Turnover

Flexibility DEI Efforts

Talent AI Strategic and efficient use
Training HR technology

Employee Support Restructure Big Data

Career development Human value creation



8th HR Summit Shenzhen



Date: August 28, 2024



Venue: Shenzhen



Participants:

~100 guests from the Sino-German business sector



Format:

A half-day conference with panel discussion, keynote speech, survey report, networking opportunities & social gatherings



Highlights

8th HR Summit Shenzhen

Labor Market and Salary Report 2024/25 Presentation

Join us for an in-depth review of the **wage and salary developments for your employees in 2024**, discover current developments on the job market and an outlook for 2025.



01

Latest trend and insights from multiple perspectives & professional analysis
Report sharing



02

Best practice cases of excellent peers
HR Experts panel discussion

03

Networking opportunities with *Sino-German community* and stay connected in the HR circle

Agenda

8th HR Summit Shenzhen



	Sessions 环节	Speaker/Topics 嘉宾/主题
13:30 - 14:00	Reception Coffee	签到 咖啡
14:00 - 14:05	Welcome Remark 欢迎致辞	Speaker: Martin Klose, Executive Director of the German Chamber of Commerce in China · South & Southwest
14:05 - 14:15	Keynote Speech 主题演讲	How do management lead the optimization of human resources and development? 管理层如何引领人力资源优化与企业发展? Speaker: Dong Duong, General Manager, Trolli Guangzhou Confectionery Co., Ltd.
14:15 - 14:35	Report Sharing 报告分享	Talent Trends 2024 Michael Page: Flexibility has become a flashpoint, and organizations need to create value for all people connected and build trust! 人才趋势报告2024: 灵活性成为争议点, 组织需要为所有有关人员创造价值并建立信任 Speaker: Alex Gu, Regional Director, Michael Page
14:35 - 15:15	HR Panel Discussion 人力资源主题研讨	Talent acquisition and retention strategy for SMEs 新经济时代和新生代来临 - 中小企业人才引进和留用策略 Moderator: Nancy Nie, Head of Government & Public Affairs – South Region, Merck Holding (China) Co., Ltd.
15:15 - 15:45	Coffee Break	茶歇
15:45 - 16:00	Company Practical Knowledge Sharing 德企实践分享	How to use AI technology to support human resource decisions? 如何运用AI技术助力人力资源决策 Speaker: Ellen Deng, HR Director, Sick China Co., Ltd.
16:00 - 16:25	Management training 管理技能培训	Direct communication skill is essential for HR leaders – also in China 直接沟通的技能对中国人力资源领导者同样重要 Speaker: Guido Maune, Managing Director, Maersk Container Industry AS
16:25 - 16:45	Labor Law Interpretation 劳动法诠释	Practical knowledge sharing: Labor Law 劳动法案例分享与实践 Speaker: Anqi Qin, Partner & Attorney-at-law, Shaohe Law Firm
16:45 - 17:25	Report Sharing: Labor Market and Salary Report Presentation 2024/2025 劳动力和薪资报告2024/2025	Speaker: Jacob Shao, Strategy Consultant, German Chamber of Commerce in China
17:25 - 17:30	Closing Remarks and Group Photo	结束&合影
17:30 - 18:00	Networking	自由交流

*Please note that the agenda is subject to change.



Partnership!

Join us and present your company!
8th HR Summit Shenzhen



Partnership: Your Benefits

8th HR Summit Shenzhen

Exclusive!

Speaking slot to show your expertise and present your company!

Find your potential customers and boost your business

Present your company by product showcase

Present your company product, leaflet and roll-ups at reception!

Gain maximum visibility **

Company logo appear on all promotional materials at the conference and social media in the Sino-German Business Community to raise brand exposure!

****Advertise your company/service on the Labor Market and Salary Report**



Product Showcase
at the venue

Event Sponsor		Gold Sponsor	Silver Sponsor
Conference speaker		√	-
Special Thanks at the welcome speech		√	√
Company showcase area next to the registration area (including company roll-up, products, brochures)		√	√
Include your company brochure/booklet in the meeting documents		√	√
Company video display during registration (One video, less than 5min)		√	√
Various Marketing Materials & Logo Exposure***		Big	Small
Summit Tickets		3	2
*Content and presentation criteria upon consultation with the organizer		Member Price (Incl. tax) Non-Member Price (Incl. tax)	RMB 10,800 RMB 13,800
		RMB 6,800 RMB 10,800	
Value added package!!!			
Optional: Advertise your company/service on the Labor Market and Salary Report			
Inside page full	Extra discount if joining us as Event Sponsor!	RMB 8,000	Original Price 9,400
Inside cover front		RMB 10,000	Original Price 12,000
Inside cover back		RMB 10,000	Original Price 12,000

*** Marketing Materials & Logo Exposure

- On the backdrop of HR summit Shenzhen (offline) and the Guangzhou Salary Report Sharing Event(online):
- Company introduction on event homepage (150 words, logo + a link to official website)
- Logo on LinkedIn, WeChat Post, Newsletter, Online Invitation
- Logo on offline backdrop of the 8th HR Summit Shenzhen





Contact Us

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