

**May 21-22, 2024**

**Shanghai|上海**



**亚洲特种纸峰会**

**SPECIALTY PAPERS  
ASIA**

**SPECIALTY  
PAPERS**



**5. 20-22, 2024**

**Shanghai, China**

**Holiday Inn Shanghai Pudong Nanpu**

**上海浦东丽晟假日酒店**

5月21-22 | May 21-22  
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<https://www.specialtypaperconference.com/specialty-papers-asia>



### Agenda of Day One 第一天 May 21<sup>st</sup> Tuesday 5月21日·周二

**08:50** Opening remarks 开场致词  
Smithers

**Chair: Yuming Deng | Senior Director Packaging R&D, Yili Group**

**Session 1: Asia Industry status and Future market development**  
板块一：亚洲行业现状及未来市场发展

**09:00** Unwrapping Potential: Innovating Specialty Paper for Sustainable Development in Asia  
释放无限潜力：创新特种纸在亚洲市场的可持续发展

**Felix Lu | Project Director Asia Consulting, Smithers Information Division**  
陆尉斌 | 亚太区项目总监, 史密斯斯信息咨询

**09:35** Specific grades for décor and packaging grades insights for China market  
针对中国市场的特种装饰分类和包装分类的见解

**YunLai Meng | Manager, AFRY**  
孟云兰 | 高级咨询顾问, AFRY

**10:10** Tea Break and Networking 茶歇与交流

**Session 2: Innovative development for Paper-based product**  
板块二：纸基产品的创新发展

**10:40** Overcoming Integration Challenges in Pharma Packaging  
克服药品包装中的集成挑战

**Elli Kultanen | Development Manager of Primary Packaging Materials, Orion Pharma**  
Elli Kultanen | 初级包装开发经理, 奥立安制药 (芬兰)

**11:15** Sustainable, co-created fibre-based solutions for packaging  
共创可持续的纤维基包装解决方案

**Mia Liu | Product Manager, Global Specialty Papers, UPM Specialty Papers**  
刘旻妍 | 产品经理芬欧汇川

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### Session 3: Updates on barrier coatings and new materials 板块三：阻隔涂层的创新及新型材料

- 11:50** Development and application of high strength and high barrier paper- based materials  
高强高阻隔纸基材料的研发及应用

**Chen Gang | Chief Professor of Specialty Paper Research Team, South China University of Technology**  
陈港 | 特种纸研究团队首席教授，华南理工大学

- 12:25** Lunch and Networking 午餐与交流

**Chair: Chloe Shi | Market Strategy Manager, Henkel (China) Company**

- 13:30** Green and environmentally friendly, the new direction in the packaging industry - environmentally friendly barrier paper-based material packaging solutions  
绿色环保，包装行业新“纸”向--环保阻隔纸基材料包装方案

**Chao Shen | Project manager, Guanhao High Tech**  
沈超 | 项目经理，冠豪高新技术股份有限公司

- 14:05** Modification and use of cellulose nanofiber for barrier coating  
纤维素纳米纤维的改性及其在阻隔涂层中的应用

**Hye Jung Youn | Ph.D.Professor, Program in Environmental Materials Science, Seoul National University**  
Hye Jung Youn | 环境材料科学教授，首尔大学

- 14:40** Standardized assessment and enhancement of recyclability for coated papers  
涂布纸标准化评估及可回收性的增强

**Dr. ir. Pieter Samyn | Senior Research, Sirris**  
Pieter Samyn 博士 | 首席科学家，Sirris

- 15:15** Tea Break and Networking 茶歇与交流

### Session 4: Paper-based packaging 板块四：纸基包装

- 15:45** The Challenges and Opportunities of Sustainable Functional Paper Packaging  
可持续功能纸包装的挑战和机遇

**Tamal Ghosh | Head of New Product development, JK Paper Ltd.**  
Tamal Ghosh | 新产品开发负责人，JK paper Ltd.

- 16:20** Reinventing transport & protective packaging: Mondi's Paper-Based Solutions for a more sustainable future  
重塑运输和保护性包装：Mondi 的纸基解决方案打造更可持续的未来

**Bartosz Babicz | Product Manager Stretchwrap, Mondi Group**

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**Bartosz Babicz** | 产品经理，蒙迪集团

**16:55 Panel Discussion: development and challenges of sustainable paper-based packaging and Specialty Papers used-application in Asia**

小组讨论：亚洲可持续纸基包装和特种纸应用的发展与挑战

**Moderator: Felix Lu** | Project Director, Asia Consulting, Smithers Information Division

**Panelist: Mia Liu** | Product Manager, Global Specialty Papers, UPM Specialty Papers

**Pan Tianyi** | Marketing Director, Sun Paper

**Chen Gang** | Chief Professor of Specialty Paper Research Team, South China University of Technology

**Richard Duan** | Packaging specialist, IKEA

主持人：

陆尉斌 | 亚太区项目总监，史密斯信息咨询

成员：刘旻妍 | 产品经理，芬欧汇川

潘天倚 | 全国市场总监，山东太阳纸业股份有限公司

段春毅 | 包装专员，宜家

陈港 | 特种纸研究团队首席教授，华南理工大学

**17:30 End of Day 1 第一天会议结束**

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### Agenda of Day Two 第二天

May 22<sup>nd</sup> Wednesday 5月22日·周三

**Chair: Gary Li | Executive Manager, Suzano Asia**

**Session 5: New sustainable development in Asia**

**板块五：亚洲可持续新发展**

**09:00 Market Trend for the Specialty Paper**  
特种纸市场趋势

**Holmes ONG | Head of Business, Polyart**  
Holmes ONG | 亚太区业务发展总监, 普丽亚

**09:35 A new choice for paper: Sun Paper with Sustainability**  
用纸新选择：可持续在太阳

**Pan Tianyi | Marketing Director, Sun Paper**  
潘天倚 | 全国市场总监, 山东太阳纸业股份有限公司

**10:10 Tea Break and Networking 茶歇与交流**

**10:40 Enhancing Brands and Consumer Experience via Addressing Emerging Paper Packaging Dynamics**  
赋能包装可持续升级，助力品牌和消费体验：汉高纸包装粘合剂和阻隔

**Seungcheol Lee | Head of Application Engineering APAC, Henkel**  
李昇哲 | 涂层解决方案应用工程部总监, 亚太区包装粘合剂, 汉高

**11:15 P&G Sustainability Goal and Paper-based Flexible Ecommerce Package Innovation**  
宝洁可持续发展目标和创新柔性纸质电商包装

**Neo Yang | Director, Product Supply Packaging Innovation, P&G China**  
杨万敏 | 中国供应链包装创新总监, 宝洁

**Session 6: Other use in Specialty papers**

**板块六：特种纸的其他发展**

**11:50 Papermorphosis<sup>®</sup>, a novel technology for paper: from over 20% stretch both in Machine and Cross Direction, to novel corrugates**  
Papermorphosis<sup>®</sup>, 一种纸张新技术：从纵向和横向拉伸超过 20% 到新型瓦楞纸

**Marion Sterner | Head of R&D, Gruppo X di X Gruppo srl**  
Marion Sterner | 研发负责人 Gruppo X di X Gruppo (意大利)

**12:25 Lunch and Networking 午餐与交流**

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**Chair: David Zhao | Marketing Product Director, Shanghai Ailu Package Co., Ltd.**

**13:30 Silicates Will Offer an Energy Saving Option and Improve Sustainability**  
硅酸盐将提供节能选择并提高可持续性

**Xiaorong Wei | Senior Technical Expert for the Specialty Paper Sector, Evonik Silica Applied Technology**  
卫晓荣 | 资深工程师, 特种纸方向, 赢创特种化学

**14:05 Application and introduction for special paper and packaging materials of nanocellulose materials from China and Japan**  
中国和日本纳米纤维素材料的特种纸张和包装材料的应用及新方案分享

**Sui Xiaofei | Project Manager, Shengquan Group**  
隋晓飞 | 项目经理, 圣泉集团

### Session 7: Regulations and industry guidance 板块七: 法规及行业指南

**14:40 PEFC - Your partner for Establishing a Traceable and Forest-Positive Supply Chain**  
PEFC - 您建立可追溯和森林积极型供应链的合作伙伴

**Benson Yu | Director of China, PEFC**  
余柏松 | 中国推广项目负责, PEFC

**15:15 The new EU Packaging and Packaging Waste Regulation and its potential impacts on specialty papers**  
新的欧盟包装和包装废物法规及其对特种纸的潜在影响

**Ulrich Leberle | Raw Materials Director, CEPI**  
Ulrich Leberle | 原材料总监, 欧洲造纸工业联合会

**15:50 End of Day 2 第二天会议结束**

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