

German Ball 2024

Door Gift
&
Lucky Draw

Partnership
Benefits

- First come, first serve -





About German Ball

One of our most anticipated events - the German Ball - welcomes over 900 guests every year. Starting off in 1998, the German Ball has become a yearly tradition in Shanghai, and is widely regarded as one of the highlights of the German and international social calendars. Warm, vibrant colors, energetic music and flavorful food awaits our guests at the 2024 German Ball.

Join us for an exciting and unforgettable night, as we celebrate with a **Havana Fiesta!**



02

Door Gift Partner

Basic Partnership

Benefits:

- Partner logo will be shown on the German Ball ballroom screen
- Partner logo will be put on roll-up throughout the event
- Partners can provide Door Gifts with logo or brand culture content

Requirement:

- Provide 900 pieces of door gifts

*Please note that partner logos will be shown in a small size.

*The German Chamber of Commerce in China – East China reserves the right of final interpretation.



02

Door Gift Partner

Premium Partnership

Benefits:

- 2 German Ball Tickets, valued at CNY 2,080 per ticket
- Partner logo will be put on roll-up throughout the event and the German Ball ballroom screen
- Partner logo will be shown on the German Ball event website
- Partners can provide Door Gifts with logo or brand culture content
- Verbal recognition at the event

Requirements:

- Provide 900 pieces of door gifts
- Partnership fee: Member: 10,000 CNY
Non-Member: 18,000 CNY

*Please note that partner logos will be shown in a small size.

*Friends of the German Chamber at the Networking level can participate in this Partnership at the member rate.

*The German Chamber of Commerce in China – East China reserves the right of final interpretation.



03

Lucky Draw Partner

Basic Basic Partnership

Benefits:

- Partner logo will be put on roll-up throughout the event
- Partner logo will be shown on the German Ball ballroom screen

Requirement:

- One item that is worth at least CNY 3,000

*Please note that partner logos will be shown in a small size.

*The German Chamber of Commerce in China – East China reserves the right of final interpretation.



03

Lucky Draw Partner

Premium Partnership

Benefits:

- 2 German Ball Tickets, valued at RMB 2,080 per ticket
- Partner logo will be put on roll-up throughout the event and the German Ball ballroom screen
- Partner logo will be shown on the German Ball event website and digital brochure.
- Partner logo will be shown on German Chamber social media channels

Requirements:

- One item that is worth at least 3,000 CNY
- Partnership fee: Member: 10,000 CNY
Non-Member: 18,000 CNY

*Please note that partner logos will be shown in a small size.

*Friends of the German Chamber at the Networking level can participate in this Partnership at the member rate.

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