
































Partnership	Diamond	Platinum	Gold	Silver	Ruby*
One exclusive table of 12 seats for guest					
Table location	Diamond location	Platinum location	Gold location	Silver location	Ruby location
Logo size on all marketing materials					
Logo size	Oversized logo	Large logo	Medium logo	Small logo	Small logo
Digital Exposure					
Partner logo on event webpage and Chamber social media channels: WeChat and Newsletter campaigns					
Partner logo exposure in event recap video					
Onsite Exposure					
Partner logo on slide show at event in rotation, entrance area, backdrop wall					
Exclusive company logo displayed on the table					
Publication Exposure					
Partner logo in Annual Report, one German Chamber Ticker ball advertisement, German Ball Brochure					
Partner logo on German Ball Tickets					
Advertisement in German Ball Brochure	1 page	1 page	1/2 page		
Advertisement in WeChat channel	Two WeChat advertisement posts	One WeChat advertisement post	One WeChat advertisement banner in German Ball post		
Advertisement in German Chamber Ticker (one issue)	1 page	1/2 page			
Partnership fee (incl. tax)	CNY 98,800	CNY 92,800	CNY 72,800	CNY 50,800	CNY 86,800
Category exclusivity					

- Please note that only Diamond Partnership will be sold with at least 2 tables. Diamond/Platinum/Gold Partnerships are available for the purchase of one or more tables. Silver Partnership is only available for one table.
- Ruby Partnership is only for non-member company.
- The information may be subject to change. The GCC East China reserves the right to final interpretation.

