



AHK INNOVATION NIGHT

- Pitch the Dragon -

AHK Innovation Night 德国商会创新之夜 2024

Apr. 18th, 2024 Beijing 2024年4月18日, 北京

Concept 活动理念



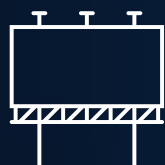
Chaoyang, Beijing
Apr. 18th
4月18日, 北京朝阳



AHK Annual Innovation
Event with 100+ participants
德国商会年度创新活动
(100+参加者)

The AHK Innovation Night is a pitching competition for Chinese & German Start-ups & SMEs organized by AHK, identifying and honoring companies with leading solutions in areas like Green Development, Industrial Solutions, Life Science, and Social Tech.

德国商会创新之夜是德国商会举办的年度初创企业和中小企业商业理念宣讲比赛, 发掘和奖励在绿色发展、工业解决方案、生命科学和社会科技等领域有领先的解决方案的企业。



Start-up & SME Pitching
中小及初创企业 理念宣讲



AHK Awards
德国商会颁奖

Among all applicants, 8 pre-selected teams will give a 5-min pitch each followed by a 5-min Q & A session.

The Jury and the audience will vote for 3 winners, and the winners will be awarded by the German Chamber.

德国商会将在所有申请者中, 选出8个优选方案角逐最终的奖项。8个入选团队将分别进行 5 分钟的演讲和5分钟的观众问答环节。评委与观众将投票选出三个优胜者, 德国商会将为获奖者颁奖。



Forward-looking
Technologies
聚焦前沿技术



Sino-German
Matchmaking & Networking
促进中德企业技术对接

Awarding Areas 评奖领域

Green Development 绿色发展

Green Energy
绿色能源

Future Mobility
未来出行

Decarbonization
低碳

Circular Economy
循环经济

Industrial Solutions 工业解决方案

AI/AR/VR/Metaverse
AI与元宇宙

Cloud Service & SaaS
云服务及SaaS

Digitalization/IIoT/
Smart Factory
数字化/智能工厂

Industrial Logistics/
Supply Chain Mgmt.
工业物流/供应链管理

Life Science 生命科学

Biotech
生物技术

Medtech
医药技术

Chemistry
化学

Digital Health
数字医疗

Social Tech 社会科技

SDGs

ESG

CSR

AHK Innovation Night | 德国商会创新之夜

Tentative Agenda 暂定议程

17:00-18:00 **Registration 报到**

18:00-18:05 **Welcoming Remarks of the German Chamber 德国商会欢迎致辞**

18:05-18:35 **Keynote Speech 主旨演讲**

Xiaolei Duan, GM, Global Startup Ecosystem, Huawei Cloud

华为云全球初创生态发展总经理 段小蕾



18:35-19:15 **Pitching Round I (Company 1-4)* 商业理念展示(第1-4家企业)**

19:15-19:30 **Break 茶歇**

19:30-20:10 **Pitching Round II (Company 5-8)* 商业理念展示(第5-8家企业)**

20:10-20:45 **Voting & Award Ceremony 投票和颁奖典礼**

20:45 onwards: **Networking 自由洽谈**





Pitching 理念展示



Questioning 观众提问



Networking 社交



Awarding 颁奖

Highlight 活动亮点



Discover innovative Startups & SMEs with huge potential!
发掘有潜质的初创及中小企业



Opportunity to meet high-level entrepreneurs of Sino-German business community.
与中德商界高级别企业家交流



Learn about the latest innovation and industrial trends and explore new business opportunities.
了解行业前沿技术，对接商机

Sponsorship Opportunities 赞助与合作机会

Benefits 赞助权益	Diamond Sponsor 铂金赞助商	Gold Sponsor 黄金赞助商
Logo exposure Logo展示 on event page, event invitation & event recap 在活动专区、活动邀请及活动后报道	✓	✓
Exclusive Promotional Video 公司专属视频播放 *Played during registration & breaks (max. 5 min) *在活动报道和茶歇期间播放(不超过5分钟)	✓	/
Exclusive WeChat Post 公司专属微信推送 *on GCC North WeChat Account *在中国德国商会华北区公众号	✓	/
Event tickets 活动门票	6	3
Price (tax-included) 费用	Member: CNY 6,000 Non-Member: CNY 7,000	Member: CNY 3,000 Non-Member: CNY 4,000

For inquires and further cooperation opportunities, such as location sponsor and award sponsors, please contact:

如欲了解更多合作机会, 如场地赞助和奖项赞助, 请联系:

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