

[Member Free] *Invitation*

Spring Reception 春季招待会

Economic Outlook 经济前景展望

Shenzhen 深圳

Time: 16:00-21:00, Thu, Feb 29, 2024

Venue: Langham Hotel, Shenzhen 深圳东海朗廷酒店



Guangzhou 广州

Time: 16:00-21:00, Wed, Mar 20, 2024

Venue: Kempinski Residences Guangzhou
广州德安丽舍凯宾斯基酒店



INVITATION

Key Facts



EVENT: German Chamber 2024 Spring Reception : Economic Outlook



DATE: February 29 in Shenzhen, March 20 in Guangzhou



VENUE: The Langham, Shenzhen; Kempinski Residences, Guangzhou



FORMAT: Keynote Speech and discussions about Economic Outlook 2024 & Spring Reception with networking buffet



PARTICIPANTS: ~100 guests from the Sino-German business sector



Speakers



Mr. Martin Klose

Executive Director, German Chamber of Commerce in China | South and Southwest

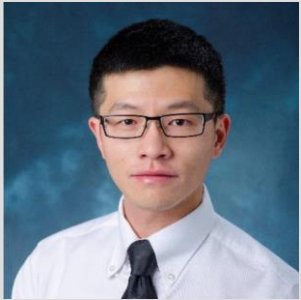


Mr. Ulf Reinhardt

Chairperson of the Board of German Chamber of Commerce in China | South & Southwest



Speakers



Dr. Weisi Xie
The Shanghai Director at the Economist Intelligence Corporate Network (EICN)

Dr. Weisi Xie is responsible for engaging with top executives in the region on key economic and political issues as well as industry-specific analysis to support their businesses in the dynamic Chinese market. Dr. Xie has a Ph.D. in Economics from the University of Colorado at Boulder, and a B.A. in International Business from Southwestern University of Finance and Economics.



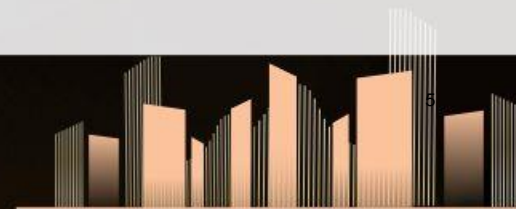
Mr. Frank Sieren
German Bestseller Author and China Specialist (For Shenzhen Only)

Mr. Frank Sieren is considered “one of the leading German China specialists” (Die ZEIT). He has three decades of experience as a correspondent and columnist for various daily newspapers and business magazines (Süddeutsche, Wirtschaftswoche, Die Zeit, Handelsblatt, Tagesspiegel). His book “Shenzhen – Future Made in China between Creativity and “Control” (2021) is another Spiegel bestseller. And his latest book, “China to Go: 100 innovative trends and enlightening insights.”, is already on the Manager Magazine bestseller list.



Your Benefits

- **Find your potential customers and boost your business**
- **Present your company**
- **Gain maximum visibility**
- **Company logo appear on all promotional materials at the event and social media in the Sino-German Business Community to raise brand exposure**
-



Agenda

February 29, Shenzhen & March 20, Guangzhou

Part 1

- 16:00-16:30** Registration of the Economic Outlook 签到
- 16:30-16:40** **Welcome Remarks 欢迎致辞**
- 16:40-17:10** **Keynote Speech I: What to watch for China 2024 中国经济展望2024**
Speaker: Dr. Weisi Xie, Shanghai Director at the Economist Intelligence Corporate Network (EICN)
谢维思先生, 经济学人智库企业组织 (EICN) 上海总监
- 17:10-17:30** **Keynote Speech II: China's global economy - when will it be back on track? 中国国际经济关系-何时回到正轨?**
Speaker: Mr. Frank Sieren, German Bestseller Author and China Specialist (Guangzhou TBC)
德国畅销书作者、中国专家Frank Sieren先生
- 17:30-18:00** **Panel Discussion with Q&A 谈话与问答**
Moderator: Mr. Martin Klose, Executive Director of German Chamber of Commerce in China · South & Southwest
Speaker: Mr. Ulf Reinhardt, Dr. Weisi Xie and Mr. Frank Sieren

Part 2

- 18:00-18:30** Registration of the Spring Reception & Networking Dinner 签到
- 18:30-19:00** Spring Reception: Summary of 2023 & Event Plan of 2024 2023年活动回顾与2024年活动计划
- 19:00-21:00** Networking Dinner (Buffet) 晚餐

**Please note that the agenda is subject to change.*

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Sponsor Benefits

Gold Sponsor

Logos Exposure 公司logo多渠道曝光!

Event Poster, Event Page, Invitation Mailing, WeChat Post, Newsletter, Event PPT, etc
活动海报、活动页面、邀约邮件、微信推文、每月电子简讯、活动PPT等

SZ & GZ Session

Company Production Showcase next to the registration area

(Including company roll-up, products, flyers, brochures) 活动现场产品、宣传单、易拉宝等展示

√

Company Video Display during registration (One video, less than 5min)

公司介绍视频在活动正式开始前播放

√

Company EN&CN Introduction on Event Page & WeChat Post <300 words with website & contact information

活动页面和微信推文展示公司介绍信息 (<小于300字, 可放官网和联系信息)

√

Special Thanks by Event Host During the Event With 1 PPT Slide Presented

活动现场特别鸣谢 (可有1页PPT展示)

1

Free Tickets 免费门票

2

*Content and presentation criteria upon consultation with the organizer

Member Price (Incl. tax)

CNY 3,000

Non-Member Price (Incl. tax)

CNY 6,000

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LET'S PARTNER UP!

Contact

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