



# AHK INNOVATION NIGHT

Pitch the Dragon

**JAN 18 | SHENZHEN**





# AHK Innovation Night

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**EVENT:** AHK Innovation Night



**DATE:** January 18, 2024



**VENUE:** 1F, Block A, 43 Yanshan Road, Nanshan District, Shenzhen



**FORMAT:** Networking opportunities & Social gatherings



**PARTICIPANTS:** 100+ guests from the Sino-German business sector





# AHK Innovation Night

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## Brief Introduction

The AHK Innovation Night is a startup pitching competition organized by the AHK that aims to find the most innovative Chinese startups in the three categories **Green Tech**, **Industrial Solutions** and **Life Science**.

The winner will be recommended to the Startup Germany Tour.

The event brings together up to 100 guests from German and Chinese companies, investors, and startups in an inspiring location for social networking to watch 8 startup pitches of 5 minutes each.

*What are the categories for the startups?*



**Green Tech** (Hydrogen, Circular Economy, Green Energy storage technologies, smart grid energy use optimization, smart farming (Agtech), future mobility solutions, and other outstanding solutions in the field of Green Tech that have a positive impact on the environment).



**Industrial solutions** (Smart Factory, Artificial Intelligence, IoT, Cyber Security, Datamining, and data governance, Industrial Logistic, Digital Supply Chain Management and other outstanding solutions in the field of industrial solutions that optimize the industrial sector).



**Life Science** (Biotech, Medtech, Chemistry, Digital Health and, other outstanding solutions in the field of Life Science that improve the health of people).



# Past Event Photos





# AHK Innovation Night

On the same day and same venue, we will have  
The AHK Innovation Hub Shenzhen Grand Opening

2 Innovative Events

6 Hours Interaction

**One Day**  
**One Venue**  
**One Cost**  
For

100+ Senior executives  
and Startups

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# Join us as a sponsor!



## Your maximum visibility

Be seen! Logo will be displayed prominently on all online promotional material from the start of the event promotion, throughout the night to the entire post-event coverage.



## Your Marketing Opportunity

The corporate exposure you receive is not by far limited to the German Chamber community only. With our close link to the startup network, the marketing drive for this event extends to the local and international innovation community.



## Your Target Group

The AHK Innovation Hub Opening and Innovation Night attracts an average of 100 guests, among them a large number of senior executives working in international companies or very potential startups.  
**Gain direct access to the decision makers!**



## Present your company

Be known! Exclusive place in the foyer of the event location in a premium position for company showcase.



# AHK Innovation Night

Sponsor Benefit	Gold Sponsor
Logos on all Media (Newsletter, WeChat post, LinkedIn post, Invitation Page, Event PPT)	√
Company logo on Event backdrop	√
One Advertisement slot in the China wide Innovation Newsletter or German Chamber SSW monthly Newsletter (One banner)	√
Company “Innovation” promo video on display during registration and breaks (One video, less than 5min)	√
One stand (one desk with one chair) in the foyer of the event location	√
Tickets	2
	Member Price (Incl. tax) Non-Member Price (Incl. tax)
	Member CNY 8,000 Non-Member CNY 10,000

\*Content and presentation criteria upon consultation with the organizer





# AHK Innovation Night

**LET'S PARTNER UP!**



## Contact Us

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