

# 23<sup>rd</sup> GERMAN BALL PARTNERSHIP – YOUR BENEFITS

Preliminary

Partnership	Diamond	Platinum	Gold	Silver	Ruby
<b>One exclusive table of 12 seats for guests</b>					
Table location	Diamond location	Platinum location	Gold location	Silver location	Ruby location
<b>LOGO size on all marketing materials</b>					
Logo size	Oversized logo	Large logo	Medium logo	Small logo	Small logo
<b>Digital Exposure during 4 months promotion period</b>					
Partner logo on event webpage					
Partner logo on German Chamber social media channels: WeChat, LinkedIn and Newsletter campaigns					
Partner logo in one Wechat and one Newsletter Partners appreciation campaign					
Partner logo in one public media ball advertisement					
Logo Exposure in Event Recap Video					
<b>Onsite Exposure</b>					
Partner logo on slide show at event in rotation					
Partner logo on entrance tunnel wall					
Partner logo on Signature Board					
Partner logo on backdrop wall					
Partner logo on Roll-Ups					
Partner logo displayed at table					
<b>Publication Exposure</b>					
Partner logo in Annual Report					
Partner logo in one Ticker ball advertisement					
Partner logo on all German Ball Tickets					
Partner logo in digital Ball Brochure					
Advertisement in digital Ball Brochure	1 page	1 page	1/2 page	Logo Exposure	
Advertisement on WeChat channel: Diamond	Two WeChat advertisement posts	One WeChat advertisement post	One WeChat advertisement banner		
Advertisement in German Chamber Ticker (one issue)	1 page	1/2 page			
<b>Partnership fee (incl. tax)</b>	<b>RMB 90,800</b>	<b>RMB 85,800</b>	<b>RMB 66,800</b>	<b>RMB 46,800</b>	<b>RMB 78,800</b>
Category exclusivity					

- Please note that only one Diamond Partnership will be sold with at least 2 tables.
- Only Diamond/ Platinum/ Gold Partnerships are available for the purchase of one or more tables.
- Ruby Partnership is only for Non-members.

\* The German Chamber of Commerce in China (GCC) reserves the right to final interpretation.