

As a strategic project for 2023, the “ESG Alliance” program provides a platform for German companies in China to showcase their ESG engagement and commitment, as well as to exchange knowledge.

We help Alliance members learn about ESG, connect with valuable partners, and increase employee and stakeholder engagement in sustainability practices.

For more information, please contact us: +86 (0)21 3858 5047 | [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de)

## COMMUNITY BUILDING

*Showcase your engagement and commitment in sustainability, as well as share best practices.*

### ESG Member Listing

Showcasing the ESG commitment and performance of the German business community.

The **More Than A Market Awards** will return in 2023 as a biennial award, to celebrate the progress and achievements of German companies in China in the field of ESG.

We provide exclusive onsite events for members and provide exposure opportunities for partners. More **ESG activities** will show on the ESG Alliance Website: <https://esg.china.ahk.de/>

## RESOURCE INTEGRATION

*Connect with multiple partners, exchange, and learn about ESG.*

### Government Engagement

ESG Alliance members are granted direct access to authorities to communicate concerns, showcase company best practices, and receive policy updates.

### ESG Services Provider Listing

Centralized display of various ESG business providers.

## PARTICIPATION & DEVELOPMENT

*Increase employee and stakeholder engagement in sustainability practices.*

The “Introduction to ESG” **online training** provides an overview of ESG practices. In-depth, ESG-specific online sharings are offered to accommodate specific member demands.

### Project Matchmaking

Through the integration of resources, we support and promote ESG cooperation, and actively involve Sino-German stakeholders in this process.

# ESG Alliance Member

## RMB 980/year \*

\*The yearly membership begins on January 1 and ends on December 31



**ESG Alliance™**  
环境 | 社会 | 治理 联盟

### Applicable to:

- Companies who want to improve their ESG performance
- Members of the German Chamber of Commerce in China ONLY

### Membership Includes:

- Contribute to an “Advocacy Advisory Paper” related to ESG
- Regular ESG updates to stay informed
- Free access to an “Introduction to ESG” online training for your staff
  
- ESG Alliance Member Certificate
- Show as “ESG Alliance Member” in the ESG project publications
- A summary of your ESG commitment displayed on the ESG Alliance Website
- Individual company page on the ESG Alliance Website, free to submit your ESG project to be featured
- Opportunity for CEO interview in the ESG Alliance publications
  
- Access ESG activities and participate in ESG events
- Event speaker opportunity
- Apply for “2023 More than a Market Awards” and enjoy logo exposure

### Online Registration:

Scan the QR code or click the link to submit your company information:

<https://forms.office.com/r/gSJNTrmMKi>



<https://esg.china.ahk.de/>

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Partner For Growth

# ESG Alliance Partner

Member Price: RMB 12,000 / 365 days

Non-member Price: RMB 24,000 / 365 days



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## Applicable to:

- Any company/organization provides ESG related services
- Domestic legal registered

## Partnership Includes:

- Individual company page to list your company info, logo, and contacts on the ESG website
- Free to share your expertise through articles and videos on the ESG website
- Contribute to the ESG newsletter, including key initiative updates
- Show as “ESG Alliance Partner” in the ESG project publications
- ESG Alliance Partner Certificate
- Event speaker opportunities and networking with Alliance members
- Become a guest lecturer for the “Introduction to ESG” online training



## Alliance Partner Online Registration:

<https://forms.office.com/r/zV5AdYTQ70>

## “ESG Service Provider Listing” also offers FREE listing.

Kindly note:

- Only Chamber-approved companies and organizations will be listed;
- Only company/organization name and service category will be listed;

## Online Registration:

<https://forms.office.com/r/jD0b733map>



<https://esg.china.ahk.de/>



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作为中国德国商会2023年的战略项目，“环境 | 社会 | 治理 联盟”为在华营商的德国企业提供了一个展示其ESG表现和承诺、沟通交流的平台。

我们帮助联盟成员了解ESG，并与多方伙伴建立联系；提高员工及利益相关者在可持续发展实践中的参与度。

联系我们获取更多项目信息: +86 (0)21 3858 2266 - 1647 | [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de)

## 共建互联

展示您在可持续性方面的参与和承诺，并分享最佳实践。

### 联盟成员列表

展示德国企业ESG承诺及表现。

“**MORE THAN A MARKET 同心 同力 同行**”奖项评选及颁奖典礼预计将于2023年回归，未来将每两年举办一次，以表彰在华德企在ESG领域取得的成就。

我们为联盟成员提供各类独家现场活动，并为联盟伙伴合作、宣传机会。

更多ESG讯息将在ESG Alliance 网站精彩呈现: <https://esg.china.ahk.de/>

## 资源整合

与多方伙伴建立联系，沟通交流和了解ESG。

### ESG 服务商列表

集中显示各类提供ESG服务的公司/机构。

### 政府接触

通过与有关部门的直接接触，实现多方交流。向有关部门展示最佳实践，并接收最新政策。

## 参与和发展

鼓励员工和利益相关方共同参与可持续发展。

“**ESG概述**”视频课将免费提供给联盟会员，促进员工对ESG的系统认知。

更有ESG专题培训，满足联盟会员的特定需求。

### 项目对接

我们通过整合资源，积极支持和推动ESG领域合作，共同参与可持续发展进程。

# 环境 | 社会 | 治理 联盟 成员

## RMB 980/year \*

\*年费期限从1月1日至12月31日



**ESG Alliance™**  
环境 | 社会 | 治理 联盟

### 联盟成员福利包含

- 参与撰写关于ESG“倡导建议报告”
- 定期接收ESG新闻
- 为您的员工提供免费的“ESG概述”在线课程
  
- 提供联盟成员证书
- 在联盟宣传中显示为“联盟成员”
- 联盟成员列表显示公司的ESG承诺
- ESG联盟网站专属页面，展示您的ESG进展和成就
- 获得高层采访机会
  
- 参加联盟专属现场活动
- 活动演讲嘉宾机会
- 申请2023“同心 同力 同行”奖项评选并获得公司标识曝光

### 适用于:

1. 希望提高ESG绩效的公司
2. 仅限德国商会会员申请加入

### 在线注册:

扫描二维码或访问以下链接提交您的公司信息。

<https://forms.office.com/r/gsJNTrmMKi>



<https://esg.china.ahk.de/>

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PartnerForGrowth

# 环境 | 社会 | 治理 联盟 伙伴

会员价：RMB 12,000 (365天)

非会员价：RMB 24,000 (365天)



**ESG Alliance™**  
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适用于:

- 提供ESG相关服务的公司/组织
- 国内合法注册的公司/组织

## 联盟伙伴福利包含:

- ESG网站专属页，展示公司/组织信息、标识及联系方式
- 免费在ESG网站上发布ESG相关文章及视频讯息
- 参与ESG新闻推送，包含关键信息更新
- 在联盟宣传中显示为“联盟伙伴”
- 联盟伙伴证书
- 活动演讲嘉宾机会，与联盟成员建立联系
- 成为ESG概述课程座课讲师

在线注册:



<https://forms.office.com/r/zV5AdYTQ70>

## “环境、社会、治理 服务组织列表” 免费刊登服务

请注意：1. 只有经商会批准的公司/组织才能被刊登；  
2. 此列表仅展示公司/组织名称和服务类别；

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