

## ESG Alliance

The initiative “ESG Alliance” by the German Chamber of Commerce in China provides a platform for German companies in China to showcase their ESG engagement and commitment, as well as to exchange knowledge.

We help Alliance Members learn about ESG, connect with valuable partners, open a line of communication to government authorities, and increase employee and stakeholder engagement in sustainability practices.



**ESG Alliance**  
环境 | 社会 | 治理 联盟



For more information, please contact us:

+86 (0)21 3858 5047 | [esgalliance@china.ahk.de](mailto:esgalliance@china.ahk.de)

## Our Goal

### Community Building

Showcase your engagement and commitment in sustainability, as well as share best practices.

### Resource Integration

Connect with multiple partners, exchange, and learn about ESG.

### Participation and Development

Increase employee and stakeholder engagement in sustainability practices.

## Our Services

**ESG Member Listing** - Showcasing the ESG commitment and performance of the German business community.

**ESG Services Provider Listing** - Centralized display of various ESG business providers.

The **More Than A Market Awards** will return in September 2023 as a biennial award, to celebrate the progress and achievements of German companies in China in the field of ESG.

We provide exclusive onsite events for members and provide exposure opportunities for partners. More **ESG activities** will show on the ESG Alliance website.

**Government Engagement** - ESG Alliance members are granted direct access to authorities to communicate concerns, showcase company best practices, and receive policy updates.

The “Introduction to ESG” **Online ESG Lessons** provides an overview of ESG practices. In-depth, ESG-specific online sharings are offered to accommodate specific member demands.

**Project Matchmaking** - Through the integration of resources, we support and promote ESG cooperation, and actively involve Sino-German stakeholders in this process.

# ESG Alliance Member

## RMB 980/year \*

\*The yearly membership begins on January 1 and ends on December 31



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### Applicable to:

- Companies who want to improve their ESG performance
- Members of the German Chamber of Commerce in China ONLY

### Membership Includes:

- Contribute to an “Advocacy Paper” related to ESG
- Regular ESG updates to stay informed
- Free access to an “Introduction to ESG” online training for your staff
  
- ESG Alliance Member Certificate
- A summary of your ESG commitment displayed on the ESG Alliance website
- Individual company page on the ESG Alliance website
- Submit your ESG projects to be featured on the ESG Alliance website
- Opportunity for CEO interview in ESG Alliance publications
  
- Access to ESG activities and participate in ESG events
- Event speaker opportunity
- Apply for “2023 More than a Market Awards” and enjoy logo exposure

### Online Registration:

Scan the QR code or click the link to submit your company information:

<https://forms.office.com/r/gsjNTrmMKi>



<https://esg.china.ahk.de/>

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Partner For Growth

# ESG Alliance Partner

Member Price: RMB 12,000 / 365 days

Non-member Price: RMB 24,000 / 365 days



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## Applicable to:

- Any company/organization provides ESG related services
- Legally registered in China

## Partnership Includes:

- Individual company page to list your company info, logo, and contacts on the ESG Alliance website
- Free to share your expertise through articles and videos on the ESG Alliance website
- Contribute to the ESG newsletter, including key initiative updates
- Submit your ESG projects to be featured on the ESG Alliance website
- ESG Alliance Partner Certificate
- Event speaker opportunities and networking with Alliance Members
- Become a guest lecturer for the “Introduction to ESG” online training



## Alliance Partner Online Registration:

<https://forms.office.com/r/zV5AdYTQ70>

## “ESG Service Provider Listing” also offers FREE listing.

Kindly note:

- Only Chamber-approved companies and organizations will be listed;
- Only company/organization name and service category will be listed;

## Online Registration:

<https://forms.office.com/r/jD0b733map>



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