

2021 ShineWing International Partners Conference – Day 1

9 November 2021

Time	02:00 – 04:30	UTC - 5	Chicago
	07:00 – 09:30	UTC	London
	08:00 – 10:30	UTC +1	Koblenz
	09:00 – 11:30	UTC +2	Cairo
	10:00 – 12:30	UTC +3	Istanbul
	12:00 – 14:30	UTC +5	Lahore
	12:30 – 15:00	UTC +5.5	New Delhi
	14:00 – 16:30	UTC +7	Bangkok, Jakarta
	15:00 – 17:30	UTC +8	Beijing, Hong Kong, Kuala Lumpur, Macau, Singapore, Taipei
	16:00 – 18:30	UTC +9	Tokyo
18:00 – 20:30	UTC +11	Melbourne	
Duration	2.5 hours		
Participants	All partners		
Form	Video conference (with simultaneous interpretation in English and Chinese)		
Host	Marco Carlei		
Theme	Transformation of cross-border collaborations in a post-pandemic world		
Time (UTC +8)	Speakers	Topics	
15:00 – 15:05	Marco Carlei	Welcoming speech	
15:05 – 15:30	Zhang Ke	Chairman's conference theme address	
15:30 – 15:50	Marco Carlei	SWI development strategy <ul style="list-style-type: none"> • Revisit the vision and mission of SWI • Networks / Associations • International cross-border referral model 	
15:50 – 16:20	James Peterson	Globalizing China's Accounting Profession: An American's Perspective	
16:20 – 16:30	Break		
16:30 – 17:00	Roy Lo & Yangchew Ooi	<ul style="list-style-type: none"> • New SW brand launch • New SW website launch 	
17:00 – 17:20	Yangchew Ooi	International audit software launch	
17:20 – 17:30	Zhang Ke	Closing speech	

2021 ShineWing International Partners Conference – Day 2

10 November 2021

Time	02:00 – 04:30	UTC - 5	Chicago
	07:00 – 09:30	UTC	London
	08:00 – 12:00	UTC +1	Koblenz
	09:00 – 13:00	UTC +2	Cairo
	10:00 – 14:00	UTC +3	Istanbul
	12:00 – 16:00	UTC +5	Lahore
	12:30 – 16:30	UTC +5.5	New Delhi
	14:00 – 18:00	UTC +7	Bangkok, Jakarta
	15:00 – 19:00	UTC +8	Beijing, Hong Kong, Kuala Lumpur, Macau, Singapore, Taipei
	16:00 – 20:00	UTC +9	Tokyo
18:00 – 22:00	UTC +11	Melbourne	
Duration	2 hours per session		
Participants	All partners		
Form	Video conference (with simultaneous interpretation in English and Chinese)		
Time (UTC +8)	Topics		
Common session			
15:00 – 17:00	International collaborations and referrals <ul style="list-style-type: none"> • Serving SOEs & POEs • International partnerships amongst SW member firms <ul style="list-style-type: none"> • Case study: SW HK & SW Australia wealth management partnership • International IPO opportunities • Cross-border consulting opportunities 		
Elective sessions – Please select ONE and session will run when adequate number of partners registered			
17:00 – 19:00	Industry focus international strategy <ul style="list-style-type: none"> • Energy & Resources • Agri-business & Food 		
17:00 – 19:00	Building a robust quality management framework <ul style="list-style-type: none"> • Audit environment and quality management at firm and engagement levels • Experience sharing of historical internal and external inspections 		
17:00 – 19:00	Enhancing cross-border engagements referral <ul style="list-style-type: none"> • Co-operation between audit and tax • Co-ordinated cross-border clients development 		
17:00 – 19:00	How to secure international tax opportunities		
17:00 – 19:00	Greater Bay Area - understanding opportunities		
17:00 – 19:00	International brand building and promotion		
17:00 – 19:00	Creation of international strategic client opportunities		